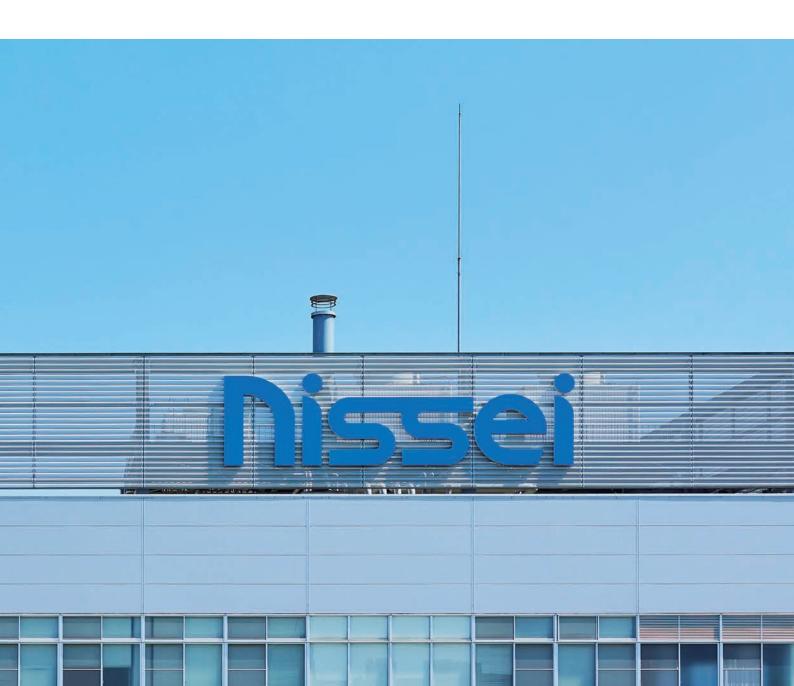


# **NISSEI CORPORATION**

CORPORATE PROFILE



# We will continue to aim for sustainable development with our management principles, action standards and vision

Management Principles

As well as being a good corporate citizen, we make the most of our corporate culture to thoroughly pursue three kind of satisfaction (customers, shareholders and employees) with independence, creativity and teamplay.

### **Action Standards**

#### Action Standards for Responsible Corporate Citizenship

- 1. "Human Rights" Respects
- 2. "Laws and Other Rules" Observations
- 3. "Fair and Open Competition" Maintenance 4. "Conserving the Earth's Environment" Activities
- 5. "Regional Society" Contributions
- 6. "Antisocial Practices" Refusal

### Action Standards for Satisfying our Three Groups of Stakeholders

### 1. Customers Satisfaction

We shall build more robust relationships of trust with customers by listening to their input and reflecting those needs and concerns in the conduct of our business in order to provide more reliable products and services.

#### 2. Shareholder Satisfaction

We shall meet shareholders' expectations through profitable growth, increasing corporate value, and the return of profits. 

#### 3. Employee Satisfaction

Because we respect the motivation, personality, and individuality of the employees that form the foundation of the company's business activities, we shall treat workers fairly and appropriately by valuing their opinions, providing a safe and productive workplace, and offering ample opportunity for the development of worker skills.

## Vision

# Vision2030

Manufacturing that inspires emotion to everyone

Our Focusing Field

To respond to demands of customers all over the world and provide safe and secure products by merging processing technology and new technology

Our Providing Value

To catch the changes in diversifying society and try to create the future with " M☆T ☆N "

Our Vision

To become a manufacturing company that conveys " **EMOTION** " to everyone connected through us

# We will impart "EMOTION" to our customers with "MOTION" through manufacturing

NISSEI CORPORATION has set forth its management principle of "As well as being a good corporate citizen, we make the most of our corporate culture to thoroughly pursue three kinds of satisfaction (customers, shareholders and employees) with independence, creativity and teamplay." To realize these management principles, we have established two action standards, "action standard for responsible corporate citizenship" and "action standard for satisfying our three groups of stakeholders (customers, shareholders and employees)," and are striving to achieve them as a group.



Representative Director President

The business environment surrounding us today is changing at an extremely rapid pace. In April 2022, NISSEI CORPORATION launched a new management vision,

" MATION FOR EMOTION ", with an eye toward 2030. This vision is based on our strong conviction to see this drastically changing environment as an opportunity and help contribute to the sustainable development of society.

Since its establishment in 1942, we have been providing products and services in line with the changing times, making the shift to the manufacture of gears and reduction gears based on our core machining technologies, such as cutting and polishing technologies we have developed through the manufacture of sewing machine parts. Therein lies the spirit of embracing the old to create something new that fuses new knowledge with knowledge that has been passed down from generation to generation. By coming together as one to take on today's ever-diversifying society and creating and delivering products that embrace the old to create something new, our aim as a manufacturer is to impart " **EMOTION** " to people all over the world.

We look forward to the continued support and cooperation of all our stakeholders.

## Businessess

## Gearmotor **Business**

With today's increasing automation, gearmotors are required in various fields. We will continue to deliver new values to respond to diversyfying needs of our customers.



## **Business Strength**

1 Diverse product range

Abundant lineup of standard products from gearmotor to high-precision reducer for servo-motors.

2 Technology

Technologies that have been refined through over half a century of operation.

3 Flexible responce

We have custom-made service to meet various needs of customers

## Gear **Business**

The history of gear dates back over 3,000 years, however it still is a developing technology. To meet the needs of the times, we strive to manufacture small diameter and small module, complex shaped, and difficult-to-cut gears with new ideas and technologies.



## **Business Strength**

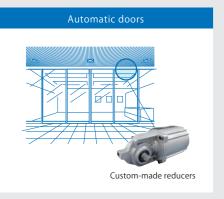
An extensive range of production equipment

We have over 150 gear cutting machines in total, serve for bespoke spur and bevel gears manufacturing. We also comply with JIS class 0 precision. Our production capabilities of small gears are one of the largest among OEM gear manufacturers.

Integrated production capabilities

With our integrated production system covering all the processes (from order acceptance, design, machining/heat treatment to finishing), we are capable of performing strict quality management and responding flexibly to delivery requests.

Applications of gearmotor (examples)



Automatic blister packaging machines

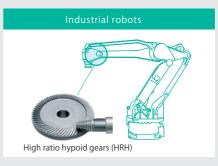
Accurate reduce

Conveyors (transporting machinery)



Gear Business Gearmotor Business Our Business Field Real Estate Leasing

Applications of gears (example)









Real Estate Leasing Business

We manage two apartment buildings in Nagoya City, Aichi Prefecture.

### **High Stiffness Reducers**

## **High Stiffness** Reducers



Large Hollow Bore Type

High Stiffness Reducer is our new product lineup of reducers adopting a differential reducer mechanism (eccentric oscillation type) which is different from our excisting reducers. It was designed and developed as a next-generation product lineup to meet growing needs of automation, labor saving and productivity backed by the penetration of IoT.

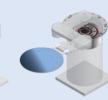
Large hollow bore type is the first product from the lineup and is aimed at the industrial robotics and FA equipment markets with three ideal features: high stiffness, high torque and large hollow bore.

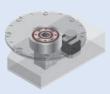
We will continue development of additional variations in this lineup to meet its customers' wide variety of applications.



• Application of high stiffness reducers (examples)











Vertically articulated robot SCARA robot

Wafer handling robot

Positioner

Turret indexing system

AGV drive

## History

### 1942 Founded Japan Sewing Machine Needle Manufacturing in Mizuho, Nagoya to supply sewing machine parts to Nippon Sewing Machine Manufacturing Co. (current 1950 Brother Industries, Ltd.) 1956 Changed the trade name to Nippon Sewing Started manufacturing and sales of Machine Precision Equipment Co., Ltd. 1960 small gears and machine tool parts. 1964 Constructed a main plant in Anjo, Aichi. 1970 Changed the trade name to Nissei Industries Co., Ltd. Started production of parallel shaft reducers. 1980 Started production of right angle reducers. 1985 Constructed Anjo South Plant. Started production of small size gearmotors. Started production of induction motors. Moved headquarters to Anjo. 1990 Started production of hollow shaft reducers. 2000 Acquired the ISO9001 and ISO14001 certificate. Started production of battery powered Changed the trade name to NISSEI CORPORATION. gearmotor. 2001 Started production of high precision Expanded Anjo South Plant. reducers for servo-motors 2006 Acquired the certificate "2005 Aichi Brand Company". **Constructed Gearmortos** No.2 Plant. Founded the sales subsidiary, Nissei Trading (Shanghai) Co., Ltd., in China. 2010 Founded the manufacturing subsidiary, Nissei Gear Motor Mfg. Started production of IPM gearmotor (Changzhou) Co., Ltd., in China Founded the sales subsidiary, Nissei Trading (Shanghai) Co., Ltd. Shenzhen Subsidiary Company, in China. Became a consolidated subsidiary of Brother Industries, Ltd. Constructed a precision gear plant. NISSEI CORPORATION was certified as an AEO Started production of GTR Mid series (Authorized economic operator). (NEXT GTR). 2020 2021 Constructed a new heat treatment plant. Started production of battery-powered 2022 Become a wholly owned subsidiary of Brother Industries, Ltd. Started production of high stiffness reducers. NISSEI CORPORATION was certified as a 2022 White 500 Company for outstanding health and productivity management as well as in 2018, 2019 and 2021.

# **Company information**

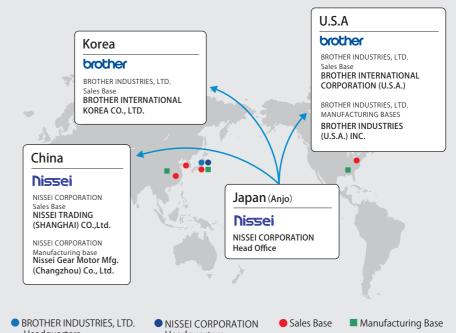
Corporate Name	NISSEI CORPORATION	
Head Office	1-1, Inoue, Izumicho, Anjo, Aichi, japan	
Date of Incorporation	March 12, 1942	
Paid-in Capital	3,475 million yen	
Directors and Auditors	<ul> <li>Representative Director President</li> <li>Representative Director         <ul> <li>Senior Managing Executive Officer</li> </ul> </li> <li>Director – Managing Executive Officer</li> <li>Director</li> <li>Director</li> <li>Corporate Auditor (full-time)</li> <li>Corporate Auditor</li> </ul>	Yoshihisa Nozaki Nobuhiko Wadaguri Masahide Abe Kazufumi Ikeda Tatsuo Terakura Tomoyuki Yamada Tadashi Kato
Businesses	<ol> <li>Manufacturing and selling of reducers.</li> <li>Manufacturing and selling of small size gears.</li> <li>Real-estate leasing of apartment buildings, etc.</li> </ol>	

Directors with the \* mark above concurrently hold posts as Executive Officers.

■ Manufacturing Base in Japan

Plant A (Precision Gear Plant)

## Main bases



### Gearmotors No.2 Plant

Anjo South Plant

PERSONAL PROPERTY OF PERSONAL Headquarters NISSEI CORPORATION is a Brother Company.

**Main Products** 

Started production of HRH (High Ratio Hypoid gear).

Started production of AFC-type high

Started production of IPM gearmotor

Started production of APG-type

brushless gearmotor SD type.

high precision reducers.

precision reducers.

(speed control type).

(position control type).



Manufacturing that inspires emotion to everyone

